



Linc

Blood Cancer Charity

Hello and a very warm welcome to our Autumn edition of our Linc Charity Newsletter!

We have had such an exciting few months since our last edition. Whilst reading you will see the super Linc events we have held but even better, you will see the incredible challenges and events that our wonderful supporters have held for us. They are always extra special and mean so much. If you have an idea for an event, challenge or a fundraiser we would love to hear from you and work with you to make it a success!

As you will notice our newsletter looks a little different, that is because we are now working with Colour Connection who are designing and printing our newsletters going forward.

We have had a few changes to our staff team at Linc, I am delighted to let you know that Angela, who you may recognise as the Deputy Manager at our Winchcombe Street shop, has moved over to become our Engagement Officer in the charity. Angela is a welcome addition to our great team and has settled in so quickly, we can't remember her not being here! As a result of Angela leaving the retail side of the business, I would like to officially welcome Mike as the new Deputy Manager of Winchcombe Street Shop. Mike brings an incredible 15 years of charity retail experience, we are very lucky to have him!

As always a massive thank you to you, without your continued commitment to Linc, we couldn't support the blood cancer patients and their families like we do.

CEO, Lou Neal



Angela Barnes



Mike Walker

A Daughter's Walk for a Father: Isla's Journey for Linc

Paul Brookes told us...

"I was diagnosed with CLL (Chronic Lymphocytic Leukaemia) in February of this year. Since then, I have received the most amazing treatment by all of the staff involved in my care, including the wonderful team in the Edward Jenner Unit in Gloucester Hospital. I can honestly say that I have received the best care possible and can't thank them all enough.

As a way of giving back my daughter Isla decided to take on a sponsored walk along the Diamond Way in the Cotswolds. On 14 June, along with two of her friends, they walked the 8.3 miles from Northleach to Bourton on the Water. They each chose to support a charity close to their hearts, raising the huge sum of £6,789.75, £2,263.25 of which is for Linc. Well done girls, what a fantastic achievement."



Isla and Lydia



Paul and Isla Brookes

Jamie & Emily's Great North Swim In memory of Kelly Moss

On Sunday 15th June Jamie Moss and Emily Jens took part in the 5K Great North Swim in memory of Jamie's mum, Kelly Moss. Kelly received treatment on the Rendcomb Ward, which is supported by Linc, where Jamie and Emily both expressed how excellent the team were by making Kelly as comfortable during this difficult time. From generous donations and hard work with their training, both Jamie and Emily raised an incredible **£515** for Linc!

Emily says "It was one of the most gorgeous swims we have done but it was also one of the toughest things we have ever done. Thank you to everyone who supported us and donated to our Just-Giving page for Linc".



Jamie and Emily



Walking on Fire for Linc

Back in March Linc took part in an amazing night of Fire Walking at Gloucester Brewery who hosted us and another three charities. We had 16 brave #TeamLinc supporters who took on the challenge of walking across fire to raise money for us. Their bravery and incredible fundraising raised a whopping **£4,000!**

We are beyond grateful for all of our supporters, as well as their families and friends who kept them in high spirits by cheering them on, we had the most supportive (and loud!) crowd. A big thank you to Elm Rep for sponsoring the t-shirts and Blaze the fire walking experts for keeping us all safe whilst having so much fun!

Chris Ball



Cheers to Josh! London Marathon Success & Wine Tasting to Match

On Sunday 27th April Josh Smith took on the challenge of completing the London Marathon in aid of Linc despite the opportunity being sprung on him at the last minute, due to our original participant being unable to take part. Josh initially became a supporter of Linc when he entered into one of our charity places in the Cheltenham Tri Festival back in 2024, so when the Marathon opportunity came up, we knew exactly who to call.

Against all odds and with only 4 months to train, Josh smashed an incredible time of 3:54. Not only did he do this in the heat, but he was also part of 56,640 finishers which is the new Guinness World Record title for the largest number of finishers in a Marathon!

On top of Josh's already challenging training he also managed to raise over **£2,000** for Linc by collecting donations from friends and family, as well as organising a fabulous Wine Tasting Event at Laithwaites to celebrate his Marathon success. We can't thank Josh and his family enough for being a great support to Linc and attending our events, as well as offering to help where they can. Thankfully this isn't the last you will see of Josh and his amazing family...

Josh Smith and family



A Day of Fun & Fundraising: HCR's Netball Success

On Thursday 3rd July one of our dedicated Charity Partners, HCR Law, hosted a Netball Tournament at Cheltenham College Sports Centre where they invited along over 16 businesses to take part. The fun-filled day raised an astounding **£4,140** which has been split between three amazing charities, including ourselves, GDA and Read With Me. We couldn't have asked for a better day of sun and laughs, all whilst supporting brilliant local causes. HCR have been an incredible Charity Partner who actively get involved with our events, host their own fundraisers and are just a delight to work with – This Netball Tournament is one of the many brilliant things they do as a business! Hats off to HCR!

HCR Netball Team



JMP and Rose Consultancy Hit the Target for Linc

On Wednesday 28th May our Charity Partner John Morgan Partnership collaborated with Rose Consultancy on a Networking Shoot Day in aid of Linc. The day offered opportunity for local businesses to connect whilst participating in Clay Pigeon Shooting at Ian Coley Shooting School. The perfect weather and the great network of businesses resulted in an excellent day that raised an amazing **£3,126**.

We are very grateful to the team at JMP for putting together this spectacular day and actively choosing to help and support Linc. Alongside this supporter-led event JMP also attended our Polo Day, organised a Quiz Night and regularly donate **£5** to Linc for every review they receive. They are another example of one of our truly outstanding Charity Partners that we undeniably value and appreciate!

Ed & shooting partners



The BIG Linc Quiz Night!

On Tuesday 24th June our three Charity Partners Digitel, John Morgan Partnership and Peninsula all organised and hosted a Quiz Night at Cheltenham Brewhouse and Kitchen which raised us a fantastic **£1,600** - Quiz Master Jonny Cahill from JMP seamlessly ran the evening and got everyone in the competitive spirit with some challenging questions and a live auction! Each round was generously sponsored by each of our Charity Partners, who also did an amazing job at rounding up almost 100 to attend. After the success of this event our Charity Partners have decided to run these Quiz Nights twice throughout the year across both Cheltenham and Gloucester, the next one is on Wednesday 5 November at Gloucester Brewery.



Jonny Cahill

Polo Day - Linc's Polo Day: Raising £8,000 in Style



Laurence & Jackie Llewelyn-Bowen

On Friday 6th June we held our Polo Day at Beaufort Polo Club and we couldn't have asked for a more beautifully picturesque occasion including our elegant guests! The day saw businesses from across the county come together to network, meet like-minded people and enjoy a fantastic polo match with a stunning lunch. We had live entertainment throughout the day, big thanks to Sharon Barker the singer who volunteered her lovely voice to entertain the guests.

We are pleased to let you know, that on the day we raised an amazing **£8,000** - which we couldn't have done without the brilliant Nicholas Granger from British Bespoke Auctions who hosted our Live Auction, which went a long way to raise this amazing amount.

A huge thank you to our patient speaker Tom Coote who gave a touching speech about his blood cancer journey and celebrating his five years in remission this year. Tom spoke so movingly about his experience of being a Linc patient and his time in hospital and the support he has received from the Linc Team.



Golf Day - Swinging for a Cause: Our Best Golf Day Yet!

On Friday 11 July we held our annual Golf Day at Cotswold Hills Golf Club. We worked in partnership with Brace Creative Agency again this year and what a fabulous day it was. The weather was glorious and we kept our golfers hydrated with beer buggies around the course and a ninth hole refreshment station.

Thank you to everyone who supported the day, our teams, sponsors, those who generously donated raffle and auction prizes and not forgetting our dedicated team of volunteers. Thanks also goes to the staff at Cotswold Hills who always make us so very welcome. With all of this amazing support we raised a record-breaking total of **£8,500** and we look forward to seeing everyone again next year.



The Brace Creative Team

From Landfill to Lovable: Linc's 'ReLoved' Initiative

On it's first anniversary, our Winchcombe Street shop is thrilled to launch the new 'Re-loved' collection, an innovative upcycling initiative that turns damaged clothing and accessories into stylish, unique pieces. In the UK, 49% of textiles go to waste annually but our dedicated volunteers have already invested over 150 hours to create 200 items, keeping 918 kg of CO2 out of the atmosphere and diverting 85 kg of textile waste from landfill. This project is a win-win, allowing us to pursue our sustainability goals while also generating vital funds. Whilst we might get an average of just 7p for a damaged item sent for recycling, our 'Re-loved' pieces are selling for around £4 each, with all profits directly supporting local blood cancer patients.



Fancy a cup of tea? Volunteer with us



Love a cuppa and a chat?

We're looking for friendly faces to join our team at our Winchcombe Street and Bath Road charity shops!

You'll get free tea and biscuits (on us, of course!), and as a thank you, enjoy a 25% discount on all your finds in our shops. Every hour you volunteer helps us make a real difference to local blood cancer patients and their families. To find out more pop into either of our shops, give us a call or visit www.linccharity.org

Winchcombe Street: 28 Winchcombe St, Cheltenham, GL52 2LX 01242 462260

Bath Road: 218 Bath Rd, Cheltenham, GL52 7ND 01242 262112

VALID UNTIL 30TH SEPTEMBER 2025

YOUR EXCLUSIVE LINC DISCOUNT

We love that you're a part of the Linc community. Here's a little something just for you! Bring this voucher to any of our charity shops and enjoy 15% off any item you choose. Happy shopping!

15% OFF

Shop Locations:

28 Winchcombe Street Cheltenham GL52 2LX

218 Bath Road, Cheltenham, GL52 7ND

Terms: Valid for one use only. Cannot be used in conjunction with any other offer. Linc reserves the right to amend or withdraw this voucher at any time without prior notice. We also reserve the right to make minor changes to the experience or product offered



Dates for your 2025 diary

Get involved in our up-and-coming events throughout the year!

- ✿ Wednesday 1st October – Cotswold Fox Clothing pop-up shop launch in Linc Winchcombe St shop
- ✿ Saturday 4th October – Inflatable Fun Run
- ✿ Wednesday 5th November - Quiz Night at Gloucester Brewery
- ✿ Saturday 29th November – The Cotswold Snowball
- ✿ Friday 5th December – Tesco Quedgeley Christmas Bucket Collection

Help us achieve our sustainability goal and sign-up to our digital newsletter to save paper! ➔

Reply Slip

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Please Gift Aid my donation	

Please send me details on:	
How to join the Linc 100 Club	
Become a Regular Giver	

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Please return to: **Linc Charity Office, Linc Outpatients Dept, Cheltenham General Hospital, Sandford Road, Cheltenham GL53 7AN**

Email address: ghn-tr.linccharity@nhs.net or visit our website linccharity.org

